



Final - Final
Communities in Bloom Committee

Tuesday, May 7, 2024

4:00 PM

Huronian Room B

COMMUNITIES IN BLOOM COMMITTEE REPORT
For Consideration by the Infrastructure and Community Investment Committee on
May 15, 2024.

The meeting was called to order by Chair, Councillor AM. Kungl at 4:05 p.m. The following were in attendance for the meeting:

Present: 5 - Councillor A.M. Kungl
K. Bagnell
D. Brooke-Bagnell
D. Ramsay
V. Watts

Absent: 1 - K. Patterson-McGrath

STAFF:

Deputy City Clerk, T. Macdonald
Horticulture Foreperson, M. Boyd
Legislative Coordinator, D. Glenn

The Communities in Bloom Committee met and reports as follows:

2024 COMMUNITIES IN BLOOM PROGRAM

Mona Boyd, Horticulture Foreperson provided an update concerning the 2024 Communities in Bloom Program (CIB) and indicated that the judges have been confirmed for July 23 - July 25, 2024.

Ms. Boyd stated that the community is being asked to provide Testimonial Videos one to five minutes in length to be showcased internationally. The deadline for the video submissions is next month.

The committee discussed having a giveaway for registrants to provide an

incentive to register. Mona Boyd indicated that she, together with other horticulture staff, are working on putting together the takeaway for registrants in keeping with the orange theme.

The committee discussed hosting an event for the CIB Judges to showcase Barrie and compiled a list of groups including City of Barrie Advisory Committees, Tourism Barrie, Pollinate Barrie, Rotary Club, among others. The event to be held July 24, 2024, at Southshore Community Centre between 1:00 and 4:00 p.m. Councillor Kungl will determine the availability of the facility and coordination of event details and report back to the committee.

There was discussion with respect to developing an itinerary for the judges which may include lunch at a heritage property and a tour of the community gardens. Mona Boyd is working on this itinerary and will report back to the committee.

The committee also discussed hosting a recognition event for the participants, staff, committees and the community in the fall. Mona is going to determine the availability of the Rotunda for October 14, 2024, from 4:00 - 6:00 p.m. and ensure that it is booked.

In recognition of the 25th anniversary members are considering having a flag and banner at City Hall to commemorate the milestone. Mona Boyd is to obtain pricing on the material for the banner and ensure that it is within the committee budget.

YOUTH ENGAGEMENT PROGRAM

The committee discussed youth engagement that may need to be addressed and clarification of the youth category in the programming. The Chair asked that the agenda for the next CIB meeting to be amended to change youth engagement to participant engagement.

ADJOURNMENT

The meeting adjourned at 5:20 p.m.

CHAIRMAN

AMERICAN SIGN LANGUAGE (ASL) INTERPRETERS

American Sign Language (ASL) Interpreters are available upon request. Please contact the Legislative Services Branch staff at 705-739-4220 Ext. 5500 or cityclerks@barrie.ca to ensure availability.